

PRESS RELEASE



MFL ANNOUNCE THE NEW CEO

The Malaysian Football League (MFL), today announced the appointment of Giorgio Pompili Rossi, the former LaLiga Delegate in Malaysia, as the new MFL Chief Executive Officer (CEO).

Prior to this appointment, Pompili Rossi completes the MFL organizational chart, succeeding Datuk Stuart Ramalingam, whose contract as CEO ended on August 31, 2024.

The decision was approved by the MFL Board of Directors during a meeting on September 4, 2024, making Pompili Rossi the first foreigner to assume the role of CEO of the MFL.

MFL President Dato' Ab Ghani Hassan highlighted Pompili Rossi's extensive international experience in the football industry across sponsorship agencies, football club and league were key to his appointment.

His career started in 2013 as new business and sales agent in the commercial agency of Serie A clubs, continued in Spain at Valencia CF before joining LaLiga in 2017.

Pompili Rossi carved his name in Malaysia as the LaLiga Delegate from 2017 to 2021, where he played a key role in developing the Spanish league brand and the Spanish clubs awareness among football fans in the country.

He then expanded his role as LaLiga Delegate in Thailand - covering also Laos, Cambodia, and Myanmar, based in Bangkok from 2021 to present before being appointed as MFL's CEO.

"We are very honoured to have Pompili Rossi join the MFL. His background will give a strong impetus to the football industry and we are fully confident in his abilities and expertise to lead as the new CEO.

"However, he will only commence his role once his visa process is complete," said Dato' Ab Ghani.

"Pompili Rossi's experience and prolific career in Malaysian football and the region will significantly add to bench strength we already have in MFL, especially in focus on managing MFL operations, particularly in competition and commercial aspects," he added.

Dato' Ab Ghani also expressed his highest appreciation to Datuk Stuart for his leadership and contributions during his three-years tenure.

Stuart's contributions were exceptional, especially on his efforts in restructuring the Malaysian League, implementing Video Assistant Referee (VAR), and enhancing the commercial value of the league which led to positive changes